

# Technical Perspectives on Analyst's Rating Changes

CCU case study  
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CCU – The TPARC report from August 2006 noted that the stock had already been trending down for several years and there were no indications of a reversal at that time. The current price of the stock is only slightly lower than the price recorded on the previous TPARC report but the relative performance has been poor. No buy signals have been recorded and the stock is currently testing its low. The stock actually did show almost no upside potential after the initial TPARC report was prepared.

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